

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-15	31-Jul-14	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	198.203.399	188.383.818	5,21%
WINSTON	168.396.929	166.542.005	1,11%
CHESTERFIELD	119.307.304	118.911.603	0,33%
FORTUNA	100.860.270	107.313.085	-6,01%
CAMEL	93.385.770	92.507.587	0,95%
LUCKY STRIKE	67.756.265	75.520.450	-10,28%
L&M	66.084.555	65.891.004	0,29%
DUCADOS NEGRO	65.200.600	71.139.869	-8,35%
NOBEL	55.410.206	58.050.669	-4,55%
DUCADOS RUBIO	40.618.973	44.068.128	-7,83%
WEST BROOKLYN	33.849.185	34.531.760	-1,98%
PALL MALL	28.828.346	27.482.384	4,90%
DUCADOS RUBIO 100'S	18.434.103	14.895.711	23,75%
FORTUNA RED LINE	16.402.862	17.917.599	-8,45%
DUCADOS RUBIO BLANDO	16.210.327	20.117.768	-19,42%
MARLBORO TOUCH	13.812.522	10.514.752	31,36%
MARK 1	12.132.533	10.833.975	11,99%
LUCKY STRIKE BLANDO	10.905.639	10.482.880	4,03%
MARLBORO POCKET	10.661.954	11.826.778	-9,85%
ELIXYR	10.550.647	9.787.723	7,79%
JOHN PLAYER SP.	9.955.754	11.074.088	-10,10%
PHILIP MORRIS	9.742.139	1.981.397	391,68%
NOBEL STYLE	9.469.285	9.211.948	2,79%
PHILIP MORRIS K/S	8.378.021	7.552.883	10,92%
BENSON & HEDGES AMERICAN	7.395.252	7.142.304	3,54%
LUCKY STRIKE CLICK & ROLL	7.241.082	5.569.330	30,02%
L&M RED SEMI-RÍGIDO	7.209.947	10.185.252	-29,21%
L&M BLUE SEMI-RÍGIDO	5.713.721	6.897.503	-17,16%
PALL MALL LARGO 100'S	4.712.550	8.050.312	-41,46%
BN	4.688.901	4.957.586	-5,42%
NOBEL BLANDO	4.626.222	4.527.473	2,18%
CHESTERFIELD SEMI-RÍGIDO	4.615.813	6.401.068	-27,89%
AUSTIN	4.346.603	3.353.452	29,62%
BENSON & HEDGES	4.344.731	3.005.655	44,55%
BULLBRAND	4.341.088	4.097.937	5,93%
R 1	4.213.317	4.008.325	5,11%
GAULOISES RUBIO	3.912.307	4.263.859	-8,24%
LAMBERT & BUTLER	3.895.420	3.515.286	10,81%
KARELIA	3.626.960	3.350.920	8,24%
JOHN PLAYER SP. BLACK/BLUE	3.596.759	3.563.661	0,93%
WINSTON REDVOLUTION	3.564.816	5.182.062	-31,21%
OMÉ	3.276.530	2.520.440	30,00%
MAYFAIR	3.002.496	2.754.955	8,99%
RESTO MARCAS	71.878.583	84.296.414	-14,73%
Totales	1.344.760.685	1.364.183.657	-1,42%